

Sierra Mountain Soccer Club

Monthly Board Meeting

September 28, 2009

The monthly meeting of the SMSC Board was held on Monday, September 28<sup>th</sup> 2009 at the TTCF conference room in Truckee, CA. The meeting was called to order at 6:42pm by Tad Herrington, President.

**Present:** Tad Herrington, Ken Whittles, Sherry Moorehouse, Rick Pendleton, Robin Redmond, Kristina Milner, Phebe Bell, Saul Corral, Amy Machin-Ward, Kelly Herrington

**Minutes:** A motion was made and seconded to approve the minutes of the August Board meeting.

**New Board Members:** Welcome Kristina Milner & Rick Pendleton. Kristina was voted in as a new Board member. Rick was voted in as our new Treasurer.

**Treasurer's Report:** Rick discussed the 2009/2010 budget. Rick's next goal is to provide a budget to actual to the Board. Phebe stressed the importance of making adjustments to the budget mid-stream if necessary. The fundraising portion of the budget was discussed and Tad talked about the need to break out the fundraising into two categories: Team fundraising and Team sponsors. He also discussed the need to look at the corporate piece separate from the team piece.

A motion was made to approve the budget and the motion was passed.

**Revised Mission Statement:** Tad notified everyone the e-vote was unanimous and the revised Mission Statement motion has passed.

**Board Contact List:** The new BOD contact list will be available by the next Board meeting. Anyone interested in the open coordinator position on the Board, please contact Tad directly.

**Board Vesting sheets:** Board vesting sheets are due before the next meeting. Kelly will send out Board vesting sheets through email to all members.

**President's Report:** Tad discussed the current tensions within the League regarding League structure. Jeff Cade has resigned from GBYSL as League Technical Director and has taken the DOC position with the International Club. Tad talked about the need for GBYSL to define the League Technical Director position before hiring someone else. Amy stressed the need for this position to be defined this season so GBYSL can move forward. Tad reported that GBYSL is the largest league in Nevada.

**Director of Coaching/Club Manager Report:** Amy gave the Board an overview of the Conexion de futbol. She explained how we would use the local law enforcement and rescue personnel with this program and the benefits. We would partner with the Boys and Girls and other non-profits in our area. She stressed that this program will only happen if we receive the funding for it. When this program is seeded, Amy would like to bring in Heather Sullivan, who is bilingual, to help support.

Amy and Phebe are working with the school district to obtain indoor space for our winter training.

Amy and Tad spoke briefly about the donation of soccer goals to Truckee Elementary.

Amy was able to secure a grant in the amount of \$1000 through TTCF.

Amy is submitting a proposal to the Parks and Rec Department outlining a partnership between the Parks and Rec and SMSC in the hope to provide indoor soccer training to our younger players. Amy is also exploring our options at Kings Beach.

Phebe stressed the importance of clarifying the Club age players vs the Rec age players. Our Recreation programs are not for recruiting. Amy and Phebe will work on this.

**Club Administrator's Report:** Kelly gave an update on the sponsorship and fundraising progress of all teams. Most teams have secured their team sponsorship. Team fundraising is kicking in to full gear in October and she will report on the progress at the next Board meeting.

Tad was able to secure a \$2500 donation from a family foundation.

Kelly will begin to train on the GotSoccer registration software product and have the system ready to accept credit card payment for the spring season. She will work closely with Rick to ensure an easy tracking system for the credit card and echeck payments.

Payment plan families were entered into Quickbooks for this season and it has been extremely beneficial in tracking payments and sending out statements.

We currently have 25 scholarship players. Kelly expects a large amount of scholarship requests for the spring season.

**Referee Administrator's Report:** Heidi is very happy with the current pool of referees. Tad mentioned a possible bridge class up in Truckee for our referees on October 29<sup>th</sup>. Our last class had 17 new referees and 1 re-cert. Amy mentioned what a fantastic job Heidi has done for us this season and the importance of continuing to build our local pool of referees.

**Labor Day Tournament recap:** Tad commented on what a huge success the first annual tournament was. We made \$4988.50 on our Labor Day Tournament. We have a few items left over from this tournament that will be equity moving into the next tournament such as shirts,

pins, and coins. Amy mentioned that the lack of GBYSL cards did cause problems for us and we need to work with the league next season to ensure that everyone is properly carded. This did affect some outcomes. Kelly reported that she will advertise the 2010 Labor Day tournament on GotSoccer starting in October.

**Fundraising Coordinator's Report:** Robin has heard from 5 teams regarding their team fundraising plans. She will call the remaining teams by the end of September. Robin will report on the success at the next Board meeting. If anyone has any fundraising ideas, please send them to Robin.

**GBYSL delegates:** The Board discussed the need for GBYSL delegates and alternates. Mitch Milner is currently a delegate and Amy suggested that Tad contact Ryan Hall-Martinez.

**Officer Elections:** Officer elections will occur in November and the Vice President's position is currently open.

**Executive Director:** Discussion was held regarding the name change for Amy to Executive Director. Tad asked Phebe to explain the importance of the Executive Director. Phebe explained that within the non-profit organizations, an Executive Director is a person who is responsible for the Club and reports to the Board. Tad asked if it is necessary for a non-profit to have an Executive Director to sign grants and Phebe said no. Robin stated that if Amy is doing the job of an Executive Director, then she should have the title to reflect it. Amy suggested that Kelley Carrol look at the current wording of the job description of Executive Director and suggest any changes if necessary. Tad will meet with Kelley Carrol regarding the current wording of the job description, but suggested that the Club give Amy temporary signing privileges as Executive Director for the upcoming grants. Motion was passed.

**Parent Advisory Meeting:** Amy will ask parent group to re-form and meet this fall. Amy would like to go over feedback on current season. Amy would like the group to discuss club funds and ask parents for ideas on fundraising. Phebe stressed the importance of a transparent budget and making it accessible for the public.

**UNR:** Amy mentioned UNR is willing to give us football and basketball tickets if we want to hold another fundraiser for the Castillo family.

**Funding the Mission:** Tad, Amy, and Rick will continue to work on the budget. Tad reported that SMSC is currently in the middle of local club fee scales. How can we bring money into the club and not increase the player fees? Tad would like to see the Labor Day Tournament become a free tournament for our club teams. It would be a great incentive to join the club. Robin stressed the importance of posting the budget on the web site. Kelly talked about creating a pie chart of a breakout of player fees. Where does the money go? Amy stressed the importance of not having a failed program at this point. Our budget is tight and we need to have successful programs to sustain us.

**Dogs at the fields:** SMSC has a no dog policy, but other clubs continue to bring their dogs to our fields and Reno/Sparks fields. Tad reported that AYSO and SMSC will partner up and post signs and possibly flyers at our Truckee fields.

**Other Business:** Phebe announced two upcoming workshops that she felt would benefit our current Board members. "New to a Board" workshops will take place on Tuesday, October 3<sup>rd</sup> at 5:00pm and Tuesday, October 27<sup>th</sup> at 9:00am. If you are interested in attending, let her know.

**Adjournment:** The next meeting was set for Tuesday, October 20<sup>th</sup> at 6:30pm at the TTCF. There being no further business, the meeting was adjourned at 9:04pm.