

SIERRA MOUNTAIN SOCCER CLUB
EXECUTIVE DIRECTOR REPORT
October 20th, 2009

Grants – I completed the Conexion de Futbol program proposal for the TTCF, and have the grant committee interview on October 28th. The grant request was for \$8000.00, roughly half of the program budget. Unfortunately, we were rejected by the Queen of Hearts Women’s Fund. I have met with partners for the project, including local law enforcement folks, the North Lake Boys and Girls Club and the Family Resource Center. They are all very supportive and are making plans to help us make the project happen in Kings Beach and in Truckee. They have offered staff time, facilities, and referral services (opening doors in the community for identifying participants and volunteers). If we do not receive any funding from our outstanding request, we may still be able to pilot the program in Kings Beach due to the huge commitment made by the Boys and Girls Club. I will keep the Board posted as we move forward. I am almost finished with the Tahoe Mountain Resorts Foundation grant, due on October 31st. We are applying for general operating funds to help with our scholarship families. I will continue researching and pursuing other opportunities and will continue to pursue other sources for funding our mission and the Conexion de Futbol program. The grants we write for will include in-kind donations of facilities, staff time and other services from other non-profits, including LULAC.

Community Relations – see reports on Conexion de Futbol, the school district facilities proposal and the TDPRD partnership for youth development program. I am hopeful the inroads made this month will go a long way to establishing our credibility within the community. The SMSC efforts to generate volunteer for the Truckee River Day events should also be a positive move forward for us in our relationships with other non-profits and the town of Truckee.

Website – I have been working with Kristina and Kelly to update and revise the website to make it a more user-friendly resource for our members and an attractive marketing tool for prospective players, coaches, referees and funders.

November and December Plans:

I would like to continue working with the Board around the establishment of committee task lists and coordinator position descriptions to continue our board structuring with the goal of creating a sustainable, governing group for the non-profit.

Continue uploading content to the website as needed.

Finalize the multi-year user agreement with TTUSD for facilities usage for our teams and programs.

TAKE A BREAK FROM SOCCER FOR THE TWO WEEKS THE KIDS ARE ON BREAK!!!!