

**SMSC Board of Directors Meeting  
Director of Coaching Report  
October 20th, 2009**

**Spring Team Formation/Evaluation Period:**

Attached are the promotional flyers/posters that outline the schedule for this process. We anticipate hosting the following teams for the spring season: Boys U10, U11, U13, U14 and U15, possibly a second U10, U12 and U17. Girls U10, U11 Devo, U11, U12, U13, U14, U15, U16, U17, possibly a second U10/11 team or another devo team

**Spring Season Coaching Assignments and League Affiliations:**

I will be conducting reviews for each coach after the season. At this point, I do not anticipate any non-renewals, but one coach may not continue for her own reasons. I have begun the interview process for the spring only teams. I have two good candidates for the U17G and U15B teams. If we build a U17B team, I will need to use the holiday period to identify and hire a coach. Depending on how the evals go and how many new teams we add at the younger age groups, I will need to identify candidates as needed.

We continue to work with GBYSL to improve their operations, communications, and structure with little or no improvement. I have started to research options for our more established teams with the US Club Soccer Leagues in Norcal. I hope to a detailed presentation available to players and parents by their evaluation dates.

**Coaches Education Program:**

We held a topical session on September 23<sup>rd</sup>. We may hold another session prior to the tournament weekend.

**Seasonal Training Program:**

I continue to be pleased with organization and structural progressions our coaches are utilizing for their sessions. I have made recommendations as to methodological approach and specific training activities for each team as well as topics for corrective sessions after my match observations.

**Issues from Early Season: status if still an issue**

1. **Players showing up to our sessions, wanting to train and/or join our teams. THIS CONTINUES ON A WEEKLY BASIS, THESE PLAYERS ARE ENCOURAGED TO ATTEND NOV EVALS**
3. **Facilities sharing with other organizations has gone fairly smoothly with a few exceptions, EX: stacking of matches at the end of the time block instead of at the beginning for morning matches has caused late starts for our afternoon blocks STILL AN ISSUE EX: other organization coaches/teams showing up to field already assigned to SMSC**

**Goal Keeper Training Program:**

UNR GK Trainer and Assistant Head Coach, Missy Price has been working with our goalkeepers this season. She is doing a great job.

**Facilities Planning for WTP and spring season training:** see attached TTUSD proposal

I am now working with each site administrator on actual scheduling and support for our proposal since my second meeting with John Britto, Facilities Director for TTUSD. The site administrator meetings are all being scheduled in the next two weeks. I think we have good support for the proposal from John. If site administrators buy in, we will have a user agreement written for approval by the school board before the holidays. I was given authorization to reserve the space we need now so that we get first dibs.

**Tournaments:**

Most of our teams will be competing in a late season tournament over the weekend of October 24 and 25. Since four of those teams are at one tournament, I have decided to focus my attention and presence at the Boofest in Sacramento. If any of the other three teams gets to a Sunday match, I may be able to join them to support our coach.

**Northern Nevada Premier Development Program: is no longer an option for our players**

**If the program is revived or if Missy Price and Jaime Frias at UNR decide to manage ODP for Northern Nevada, I will work with either program to make it work for our players.**

**Youth Development Programs: see attached docs for more information**

Plans are in the works to conduct two eight week sessions: Jan and Feb in the SMCEC gym and March and April for TPPRD in their new rec center gym. These programs were not in the original budget for the fiscal year, they were discussed at the last couple board meetings as a potential revenue producer and will need to be added (budget amended). The revenue for these programs will help cover the deficit from the previous fiscal year and the 5K loss in expected revenue from the Labor Day Tournament.

**Winter Training Program: see attached proposed schedule, am interviewing for staff now****October and November Plans:**

I am working on the marketing of the evals not only to schools in the Truckee area, but also in Incline Village, Kings Beach and Tahoe City. Flyers will go to the elementary schools for the Friday folders (to go home) and posters will go up at the Middle and High Schools. In addition to school distribution, we will be making a push to direct market our opportunities for spring soccer to all the ayso regions in the North Tahoe area at their last competition dates (October 17<sup>th</sup>). I have a great new friend to the Club, who will be managing the lake side promotions. His name is Jerry Dinzes. He is the local organizer for LULAC who wants to bring kids from that area (lakeside) to the Club as either devo or comp players. He is willing to create entrée to the lakeside community for our Club through his well-established contacts. Jerry is bi-lingual and would make a great Board member or future staff person.

See attached promotional docs for the evals.

Continue identification and interview process for coaching staff for Winter Training Program, Youth Development Programs, and Spring teams.

Work with Kelly on the spring team online registration and with coaches around the commitment piece for finalizing rosters prior to evals.

Market and begin registration for the Winter Training Program.

Host a Parent Advisory Group meeting between Thanksgiving and Christmas to obtain feedback from the fall operations and input for the spring season.

**Recommendations:**

**Add the Youth Development Training Programs to the budget to increase our revenue**

See (attached) proposal to Tahoe Truckee Parks and Recreation District for youth development training program, the partnership has been sealed upon approval.

See attached schedule for SMCEC site program.

Consider partnering with Early Childhood Education folks on a pre-school program as a part of the Youth Devo Training Program. Mostly likely done mid day at SMCEC for kids in Truckee and Boys and Girls Club in Kings Beach. This will bring in more revenue, if I can get coaches.

Replace the indoor tournament with the spring round robin play concept (similar budget)

Consider formalizing Jerry Dinzes role with the Club.