

**SMSC Board of Directors Meeting  
Director of Coaching Report  
May 18, 2009**

**I apologize for missing tonight's meeting. The U14's had to play a make-up game with no other options for a date...did not want the kids to miss out on a playing opportunity. Please call or email with any questions.**

**Coaches Meeting - April 22<sup>nd</sup>**

Topic was defending. We reviewed progressions from 1 v 1 to team defending schemes and advantageous formations. Only 4 coaches attended.

**Coaching Assignments:** staff finally set for spring season, reviews are beginning now for coaches who plan on continuing with their team for the fall, once coaches who have been with the Club as Board members decide which they will pursue, I will provide a list of prospective coaches for the fall season. PER OUR BYLAWS – THE MAY MEETING IS THE LAST BOARD MEETING WHERE COACHES ARE ALLOWED ON THE BOARD. Coaches who want to be considered for positions on our staff for the fall, need to submit a resignation letter to the President by May 31, 2009.

**Training Schedule:**

All 12 teams are training at the Riverview Complex. When there are mid-week matches, this squeezes the space, especially for the older teams. We will need to seek additional space next year to accommodate matches and training mid-week. Missy Price, GK Trainer for UNR, has scheduled two training sessions for our GK's during the month of May. Feedback from the older player session was very positive. She is conducting the U10-U12 session on May 21<sup>st</sup> at 6:30 pm at Riverview # 2. I trained the U13 Boys team around some defending concepts prior to their State Cup matches.

**Coach/Parent Advisory Group Meeting – May 7th:**

The final meeting for this group was most productive. We were able to work through the final sections of the Club Guide. A copy of the final draft for their review was sent out on May 13<sup>th</sup>. They were asked to provide feedback so that I could do a final draft for Board approval at this meeting. Once the Guide is approved, we have folks in place to proofread, do final layout and translate for publication on the website by June 15<sup>th</sup> and for distribution at tryouts in late June. The guide is accompanied by the forms that bind players and their parents to the Club through membership.

**Summer Training Program:**

Banners and second set of Flyers will be distributed to all TTUSD and Washoe elementary schools and posters will be reset at the Middle Schools for the program. There are sign-up dates with a free clinic set up at Glenshire Elementary (June 1), Truckee Elem (June 3) and Kings Beach Elementary/Boys and Girls Club of North Tahoe (June 5). Brochure and poster distribution throughout Truckee, Tahoe City, Tahoe

Vista, Kings Beach and Incline Village has continued. Multiple emails have been sent to the Club members (offering a refer a friend 10% discount) and driving folks to a sign-up date last Thursday at the training fields. Kelly and I are also working with the local preschools to schedule a separate session for the kids who are enrolled near the Meadows Park area. We have distributed flyers to these schools and want to provide the younger kids with an option to attend either the separate session or our regularly scheduled sessions this summer. I am working on the following tasks now: order equipment, plan the curriculum, do contracts for staff, interview and hire instructor staff, and finalize registration process.

### **Issues and Challenges:**

Field Space – I am meeting with Steve Randall, Parks and Rec District Director as soon as possible to discuss long range plans and to determine their policies around field reservation process to avoid the difficulties encountered this winter and spring for the future.

Parent and player understanding of the “Club Concept”. With the publication of the new Guide, many of these issues will be solved. The transition period is almost over and the challenge will be to retain as many of the current members into the new club structure as possible (in addition to attracting more players to field birth year teams in each age bracket for the fall and spring seasons. EX: AYSO policy, membership fee increase, formalized scholarship agreement, and coach changes.

**We need help with the free clinics scheduled for June 1, 3 and 5. Board members and coaches are asked to arrive at 3:30 at the site of the clinic/sign-up day to support staff for Summer Training Program marketing/registration project.**

### **Recommendations:**

Although a friendly round robin style “tournament” is not included in the proposed budget, it could replace the winter indoor tournament. I would like to have that approved in the budget discussion as a replacement. See April recommendations for rationale.

I would like to request that the Board ask Kelly Carroll to provide legal counsel for the staff regarding the on-going negative remarks, emails and phone calls from a former club member’s parent. We have exhausted all positive measures in dealing with this individual and would like some suggestions as to how we can legally stop her actions against the Club. I have spoken to Kelley, but I believe the Board needs to formally request his services.

### **May and June Plans:**

I continue to conducting team/coach observations as the season goes along, including tournaments. This includes parent assistant coaches. All coaches are subject to the decision process for Board membership.

I will be meeting with coaches to review their season and make staffing decisions for the fall 2009 season.

A schedule for evaluation sessions (tryouts) has been set (see attached info flyer). Flyers will be distributed at all Washoe and TTUSD Elementary schools and posters set at Middle Schools in the next couple weeks. Banners for tryouts will also be placed around the North Tahoe area. A press release will be sent the paper by the beginning of June (sessions will be held June 29, 30 and July 1 and 2).

Final Club Guide will be published on the website and copies made in preparation for the tryout period.

I will be working with Jeff Cade, Technical Director for GBYSL on a few key league issues and assisting with the development of the Northern Nevada Premier Program for next fall.

**SEE CLUB MANAGER'S REPORT FOR DETAILS ON OUR TOURNAMENTS AND THE BBQ**