

SIERRA MOUNTAIN SOCCER CLUB

CLUB MANAGER'S REPORT

June 22nd, 2009

Grants – still working on Conexion de Futbol program proposal to the TTCF. I will have time in coming months to research other opportunities and pursue other sources for funding our mission.

Finance Committee – an initial budget was sent the Board on May 15th for review in preparation for the May meeting. I have revised those original estimates with current knowledge of participant numbers, expenses to date. At the July meeting, I will have the final budget completed with really accurate summer and fall numbers. Thanks to Phebe Bell for working with me on the presentation and overall plan for funding our Club. (SEE AGENDA for tabled approval date to July)

Community Relations – the Latino Community Liaison Board position has been graciously filled by Saul Corral. He and I have reviewed the duties of this position and I am very excited to work with him in the coming months to attract and serve our Spanish speaking families.

Awards and Recognition BBQ – THANK YOU ROBIN!!! Robin Redmond and Kelly Herrington have done a wonderful job putting together this first annual event to recognize and award our Club members, volunteers, coaches and referees. It should be a wonderful day of soccer and celebration. SEE YOU THERE!!! Please let Kelly know if you cannot make it – we have something planned for our Board! JUNE 27th! 11 am to 4 pm

7 v 7 Adult Tournament: Fundraising Event on August 1-2 – Registration has begun for this first annual tournament benefitting our scholarship fund. The initial feedback has been great, but we do not have any teams registered at this time. We may need some Board support to make the final push to get teams signed up to play. I will be working with Heidi to assign referees for these matches. We will continue to work closely with the North Tahoe Adult Recreation League Director, Ben Vishnei to develop this event. It will also help us tap into the active local adult player pool for the purpose of recruitment of coaches and referees for the Club.

Financial Issues/Major Donor recruitment – Please see President's report for update on the two family foundations and the Community Partner proposals that were sent to Clear Capital and Plumas Bank last month. At this time, this project has not produced anticipated support. I recommend that we brainstorm other options for the securing of these funds. We had \$5,000.00 in the spring 2009 budget for it. This unrealized revenue has created a deficit

carryover for the 2009-10 budget that has currently been “solved” by staff deferring their pay for May. Moving forward, this deficit will need to be made up and staff paid. I recommend that a goal of October be assigned for this project.

Individual Donor Drive for the Scholarship Fund – I want to thank the Board for agreeing to support the staff in its final push for donations and sponsorship this spring. However, we did not make up the any of the deficit from the unrealized revenue for corporate partners or major donors.

General Comments – I am looking forward to ushering in our first full soccer year as a more traditionally modeled Club with the requisite structures, systems, protocols and procedures in place to truly live our mission. I look forward to working with the Board to make the Club the premier youth soccer organization in Northern Nevada.